

## ABOUT THE CLASS

Our first quarter curriculum of 2016 features an all-new theme with new projects and new techniques. Anita's Wonderland is all about creating practical projects that you can use when hosting friends and family for everything from pizza night to Christmas dinner!

With this class, you will learn quilting and embroidery techniques. Then, you'll learn how to apply those techniques to creating Printed Blocks, Coaster & Wine Charm Sets, See-through Snack Bags, and so much more!

## WHAT IS AN ANITA GOODESIGN EMBROIDERY PARTY?

It's our chance to get out there to teach our customers cutting-edge techniques that make embroidery fun and easy! So, we develop four brand new and totally different classes throughout the year, and then our team of highly qualified Educators travel to different cities teaching from our proven curriculum.

At an Anita Goodesign Embroidery Party you will learn new techniques, master ones you've seen before, and learn how to apply them to different collections

and projects. Be one of the first to see sneak peeks of upcoming releases and walk away with finished projects, lots of new design collections, free gifts just for attending, and maybe even some prizes!

# **ANITA GOODESIGN & EDUCATION**

We take great pride in all of the design collections we produce here every single day. But, what sets us apart, and what brings so much value to our collections, is our dedication to providing our customers with an unmatched embroidery education.

We are constantly coming up with new and innovative ways to achieve one-of-a-kind home embroidery designs and projects. But, there wouldn't be any point in creating these designs if we weren't going to show you exactly how to do them.

We have entire teams dedicated to creating our stepby-step tutorials, developing our educational materials and methods, and sharing all of this knowledge with you at our Embroidery Parties. All of this is so you can enjoy beautiful, hand-made-by-you embroidery designs every day.

# Meet our team of Educators!





BRITTANY



**BRYAN** 





CARRIE



**TAYLOR** 



SANDRA



**JESSICA** 





**STEVE** 



**ALYSSA** 





**KIMBERLY** 





Our Educators interface with our customers every weekend bringing them new techniques, tips, and tricks along with a fun-filled learning environment. Each Anita Goodesign Educator has been trained by Steve Wilson himself, and teaches their classes according to our tried-and-true curriculum. They truly love being able to travel the country to bring you the best embroidery education the industry has to offer!

Get to know our Educators! Check out their profiles at anitagoodesignonline/events/educators-profiles/.

# EMBROIDERY ARE ALL ABOUT!

Our Embroidery Party attendees have a fantastic experience learning new projects and dozens of new techniques. It really is a party with snacks, music, contests, prizes, and presents! Spend some quality stitching time with your fellow embroiderers and make new friends as you teach and learn from each other. Learning has never been this much fun!





























During our Anita's Wonderland Embroidery Parties, show off your creativity and participate in our Personalized Place Card Contest! Prior to the Embroidery Party, attendees can create their Place Cards using one of the three embroidery files available on our website. As long as you follow the basic template, you can be as creative as you like! Bring your Personalized Place Card to an Anita's Wonderland Embroidery Party and your Educator and the staff will select winners based on originality and creativity!

Visit our website to view the contest rules and to download the design files and tutorial! We look forward to seeing what you create!









# JOIN US THIS WINTER FOR AN

# **EMBROIDERY PARTY!**

When you come to an Anita's Wonderland Embroidery Party, you will receive the best value in the industry! Learn step-by-step how to create projects like Napkin Corners, Napkin Rings, Drawstring Bags, Towel Scarves, and so much more!

You'll have so much fun shopping our products at special pricing, seeing sneak peeks of upcoming releases, winning prizes, experiencing our handson team-sewing environment, enjoying lunches and yummy snacks, and learning from the best Embroidery Educators in the business!

For only \$99\* you will receive...

- 16 exciting new projects each with multiple designs
- · A full-color tutorial book
- Our new Show Specials & Wish List booklet
- A design sampler with 8 additional collections

# **LEARN SIXTEEN BRILLIANT PROJECTS!**

The class includes demos & 7 hands-on projects. Get the most projects and the most education when you attend an Embroidery Party!









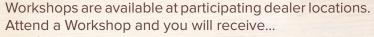












- 9 great projects
- A full-color tutorial booklet
- A chance to order our products at special pricing

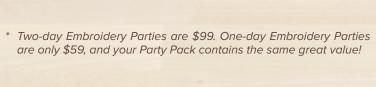
Your dealer will have all the tools they need to teach you how to complete projects like Centerpieces, Table Runners, Fabric Bowls, and more!

Attend both an Embroidery Party and a Workshop to receive a complete Anita's Wonderland education!

See your dealer to learn more about Anita's Wonderland Workshops and sign up today.



















# CHECK OUT THESE PAGES TO LEARN MORE ABOUT THIS EXCITING CURRICULUM!

WWW.ANITAGOODESIGNONLINE.COM/ANITAS-WONDERLAND-EVENTS WWW.ANITAGOODESIGNONLINE.COM/ VIDEOS